

THIS VOICE IS NOT REAL: CORPORATE FRAUD VIA DEEPFAKE TECHNOLOGY



HOW DOES DEEPFAKE BECOME A TRAP?

- AI-powered deepfake technology can mimic a person's voice and face to a nearly indistinguishable level.
- Fraudsters exploit deepfake-generated identities to impersonate executives, creating short-term panic and issuing fake instructions under the pressure of corporate hierarchy and urgency. Internal trust is manipulated using fake websites and forged credentials.
- In a recent incident, a Turkey-based software company suffered substantial financial loss after being deceived by a fraudulent CEO video call.

LEGAL ASSESSMENT



- **Article 136 of the Turkish Criminal Code (the "TCC"):** Unauthorized capture of voice or image may constitute the unlawful acquisition of personal data.
- **TCC Article 245:** Fraudulent redirection of payments may fall under the misuse of bank or credit cards.
- **TCC Articles 243–244:** Unauthorized access to systems and data manipulation may constitute cybercrimes.
- **TCC Article 158:** These acts may qualify as aggravated fraud, punishable by 3 to 10 years of imprisonment.
- **TCC Article 282:** Money laundering charges may arise from the transfer of assets obtained through the commission of the offense.
- Employees whose negligent or intentional acts contribute to the offense may also bear civil and criminal liability.



HOW PREPARED IS YOUR COMPANY?

- Multi-factor authentication and dual approval mechanisms should be mandatory for high-value transactions.
- Internal verification protocols should be established, and legal action must be taken without delay in suspicious cases.
- Regular awareness training should be conducted within the company to reinforce understanding of potential risks and liabilities.



VARDAR ŞANLI IN ACTION:

- We handle deepfake and AI-based fraud cases with meticulous attention to criminal procedure.
- We analyze international fund transfers and develop asset recovery strategies.
- We manage criminal and legal processes with a comprehensive and confidentiality-focused approach, delivering swift and effective cross-border solutions in collaboration with our international partners.
- We offer corporate advisory services and training to strengthen internal audit mechanisms and risk resilience.

